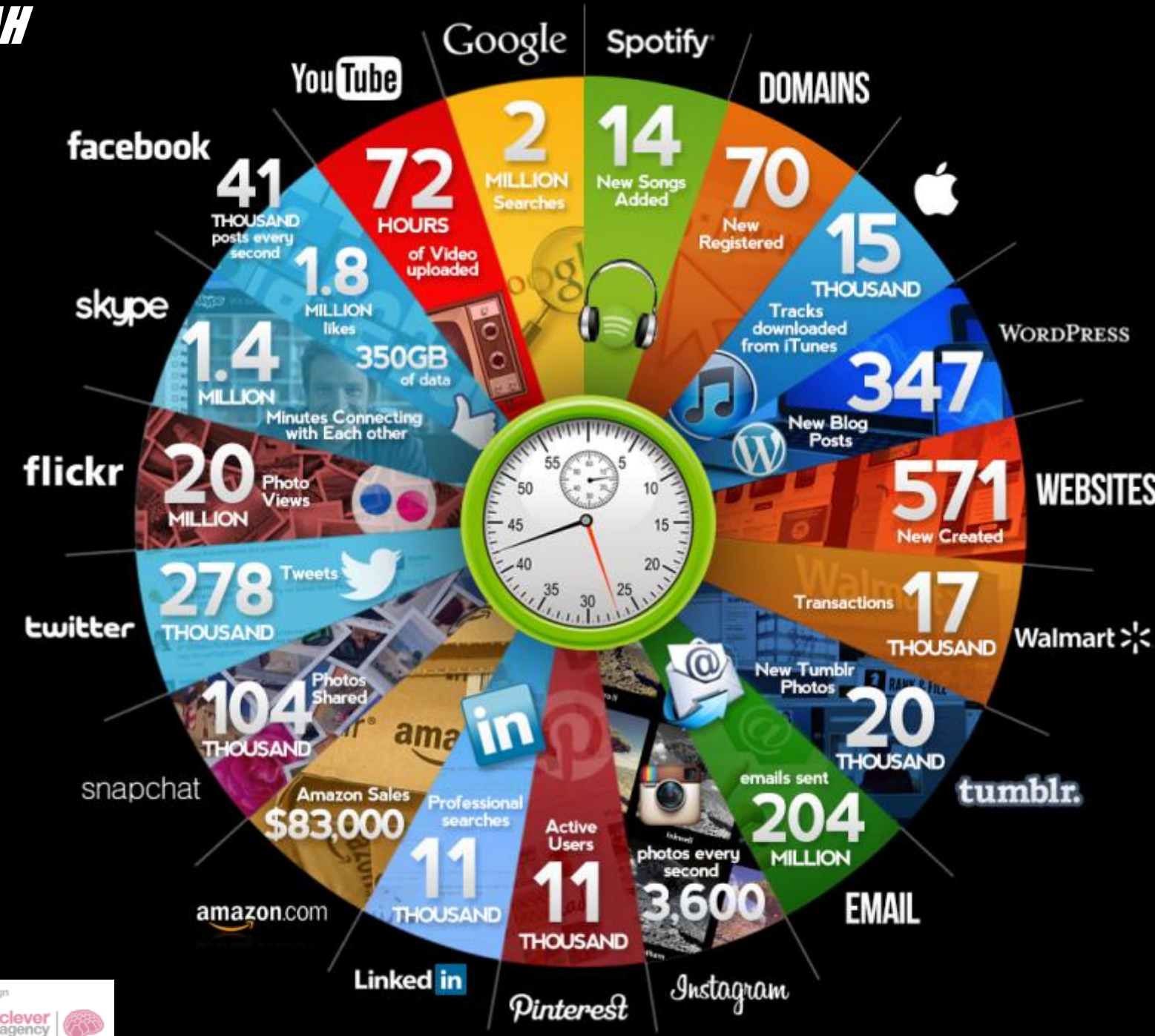


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60s.



Altmetrie cílí na nezodpovězené otázky



Jaký dopad měl náš výzkum v posledních 12 měsících? Evaluace projektu?



Jak více pomoci vědcům v „boji“ o granty a finance pro svůj výzkum?



Jsme schopni monitorovat i ne-STEM obory a publikace neperiodických dokumentů?

Komplexní přístup k metrikám

- citace
- využití
- záložkování
- zmínky
- sociální média



**Alternativní
metriky**

Klasická metrika - citace mezi články

Hodnocení vědy

Elastic ice shells of synchronous moons: Implications for cracks on Europa and non-synchronous rotation of Titan

Peter M. Goldreich^{a,b}, Jonathan L. Mitchell^{a,b}

Abstract

A number of synchronous moons are thought to harbor water oceans beneath their outer ice shells. A subsurface ocean frictionally decouples the shell from the interior. This has led to proposals that a weak tidal or atmospheric torque might cause the shell to rotate differentially with respect to the synchronously rotating interior. Applications along these lines have been made to Europa and Titan. However, the shell is coupled to the ocean by an elastic torque. As a result of centrifugal and tidal forces, the ocean would assume an ellipsoidal shape with its long axis aligned toward the parent planet. Any displacement of the shell away from its equilibrium position would induce strains thereby increasing its elastic energy and giving rise to an elastic restoring torque. In the investigation reported on here, the elastic torque is compared with the tidal torque acting on Europa and the atmospheric torque acting on Titan.

References

Anderson, J. D., Schubert, G., Jacobson, R. A., Lau, E. L., Moore, W. B., Sjogren, W. L., Sep. 1998. Europa's Differentiated Internal Structure: Inferences from Four Galileo Encounters. *J. Geophys. Res.* 103, 2083-2091.

Greenberg, R., Hoppa, G., Helfenstein, P., McEwen, A., Pappalardo, R., Tufts, B., Ockert-Bell, M., Sullivan, R., Greeley, R., Belton, M. J. S., Denk, T., Clark, B. E., Burns, J., Veeverka, J., Jan. 1998. Evidence for non-synchronous rotation of Europa. *Nature* 391, 368.

Ghatak, A., Mahadevan, L., Nov. 2000. The Cycloidal Wake of a Cylinder Tearing through a Thin Sheet. *Physical Review Letters* 91 (21), 215507.

Greeley, R., Sullivan, R., Coon, M. D., Geissler, P. E., Tufts, B. R., Head, J. W., Pappalardo, R. T., Moore, J. M., Sep. 1998. Terrestrial Sea Ice Morphology: Constraints on Europa. *Icarus* 139, 209-269.

Greenberg, R., Hoppa, G. V., Tufts, B. R., Geissler, P., Riley, J., Kadel, S., Oct. 1999. Chaos on Europa. *Icarus* 141, 263-286.

Greenberg, R., Weidenschilling, S. J., May 1984. How fast do Galilean satellites spin? *Icarus* 58, 187-195.

Impact Factor časopisu 3.161

Europa's Differentiated Internal Structure: Inferences from Four Galileo Encounters

J. D. Anderson, G. Schubert, R. A. Jacobson, E. L. Lau, W. B. Moore, W. L. Sjogren

Four Galileo encounters of the Jupiter moon Europa have provided the first direct measurements of the planet's gravity field. The resulting gravity field is consistent with a differentiated internal structure, but the exact nature of the differentiation is not yet clear. We present a model for the internal structure of Europa based on the gravity field measurements and the results of a numerical simulation of the tidal evolution of Europa. The model is consistent with the gravity field measurements and the results of the numerical simulation. The model is consistent with the gravity field measurements and the results of the numerical simulation.

The Galileo mission has provided the first direct measurements of the gravity field of Europa. The resulting gravity field is consistent with a differentiated internal structure, but the exact nature of the differentiation is not yet clear. We present a model for the internal structure of Europa based on the gravity field measurements and the results of a numerical simulation of the tidal evolution of Europa. The model is consistent with the gravity field measurements and the results of the numerical simulation.

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The Galileo mission has provided the first direct measurements of the gravity field of Europa. The resulting gravity field is consistent with a differentiated internal structure, but the exact nature of the differentiation is not yet clear. We present a model for the internal structure of Europa based on the gravity field measurements and the results of a numerical simulation of the tidal evolution of Europa. The model is consistent with the gravity field measurements and the results of the numerical simulation.

Parameter	Value	Units
Gravity field	1.0	10 ⁻⁶ m/s ²
Internal structure	1.0	10 ⁻⁶ m/s ²
Tidal evolution	1.0	10 ⁻⁶ m/s ²
Model fit	1.0	10 ⁻⁶ m/s ²

Journal of Geophysical Research, 103, 2083-2091, 1998.

Morphology Considerations for Europa

Journal of Geophysical Research, 103, 2083-2091, 1998.

Journal of Geophysical Research, 103, 2083-2091, 1998.

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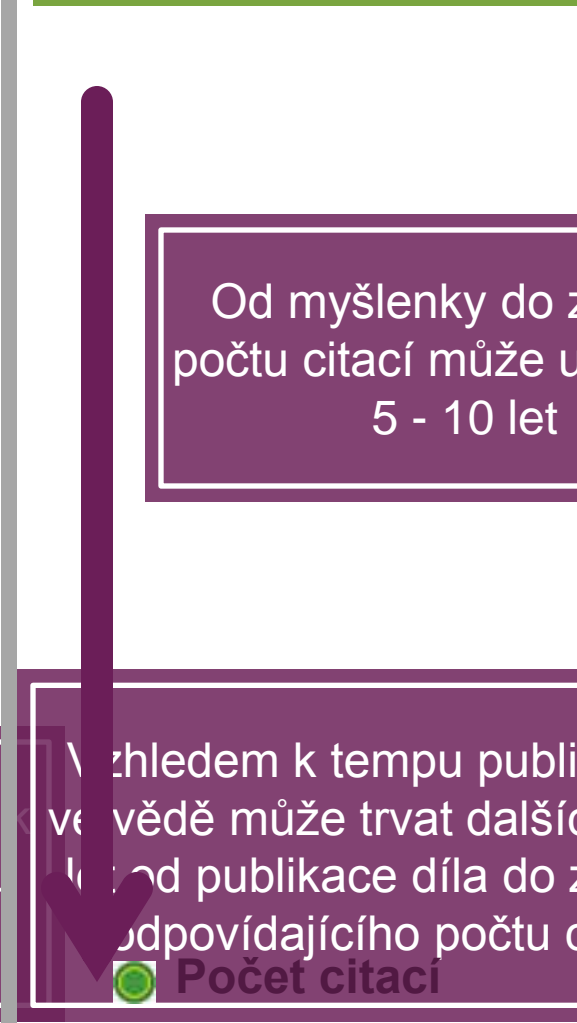
Journal of Geophysical Research, 103, 2083-2091, 1998.

Journal of Geophysical Research, 103, 2083-2091, 1998.

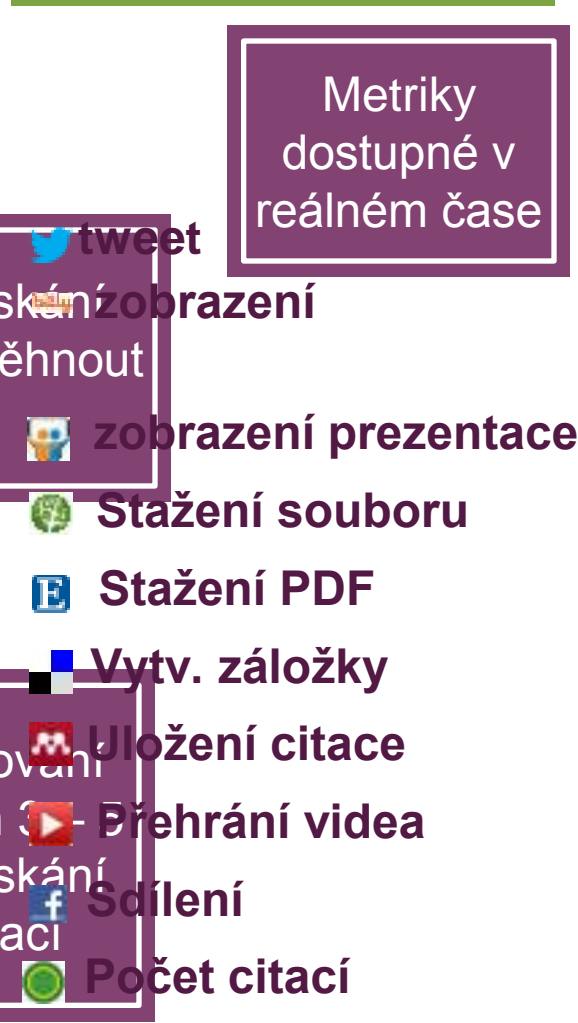
Od myšlenky k dopadu výstupu



Bez altmetrie



Altmetriky



Jak může knihovna vědcům pomoci získat finance na výzkum?

- **Přidáním více než jen seznamu publikací na jejich žádosti o grant**
 - Využití metrik, které v reálném čase odráží obraz jejich dopadu
- **Pomoci určit, kde je vhodné publikovat**
 - Poskytnutí údaje, která použitá média a které publikované dokumenty mají největší dopad
- **Zahrnutím více než jen článků z periodik**
 - Sledujte rovněž monografie a další typy dokumentů

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- **Články**
- Blogové příspěvky
- Kapitoly knih
- **Knihy**
- Případové studie
- Klinické testy
- **Sborníky**
- Datové soubory
- Výpočty
- Granty
- Rozhovory

- Dopisy
- Sdělovací prostředky
- Patentová dokumentace
- **Postery**
- Prezentace
- Reporty
- Zdrojové kódy
- Dizertace
- **Video**
- Webové stránky



Kategorie Metrik



VYUŽITÍ

(počet stažených fulltextů, zobrazení abstraktů, přehrání videí, holdingy)



ZÁLOŽKOVÁNÍ

(oblíbené, bookmarks, code forks, readers, watchers)



ZMÍNKY

(blogy, komentáře, recenze, linky z Wikipedia)



SOCIALNÍ MÉDIA

(+1s, likes, shares, tweets)



CITACE

(PubMed Central, Scopus, patenty a)



VYUŽÍVANOST

clicks, downloads,
views, library holdings,
video plays

-
- Čte někdo naši práci?
 - Viděl někdo naše publikovaná videa?
 - Využití je hlavní metrikou, kterou chce vědec znát po počtu citací



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- Předčasný indikátor budoucí citace



ZMÍNKY

blog posts, comments, reviews, Wikipedia links

-
- Tato kategorie poskytuje informace o lidech spojených s daným výzkumem
 - Automaticky odkrývá diskuzi kolem výzkumu
 - Pomáhá objevovat zpětnou vazbu, názory, aj.



+1s, likes, shares,
tweets

SOCIALNÍ MÉDIA

- Sociální média poskytují pohled na to, jak efektivně vědci propagují svoji práci
- Důležitý aspekt práce především pro začínající vědce
- Sledování komunikace a pozornosti kolem výstupu vědecké práce



CITACE

PubMed Central, Scopus, patents

-
- Citace stále představují standard dlouhodobého dopadu
 - Zahrnutím citací lze docílit komplexní analýzy dopadu při porovnání s dalšími kategoriemi metrik

5 kategorií metrik v praxi – Příklad článku



Why Do People Transmit Word-of-Mouth? The Effects of Recipient and Relationship Characteristics on Transmission Behaviors

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Bitly - Clicks: 11
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Mentions

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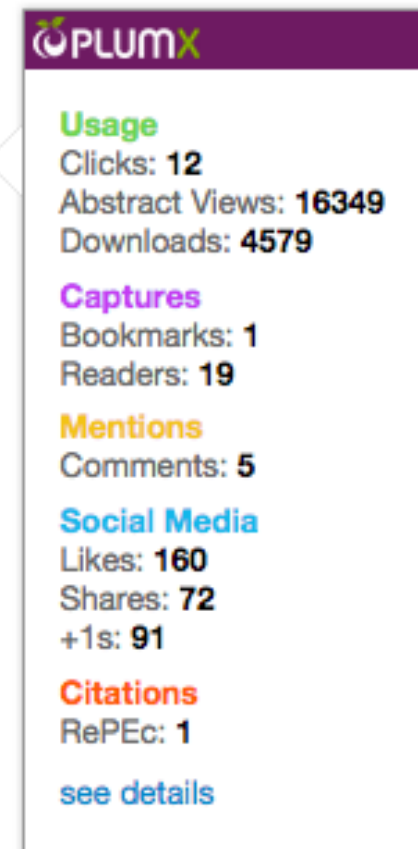
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Chemistry in your kitchen

Author(s): Antony **Williams**

2010, Vol: 2, Issue: 5, DOI: 10.1038/nchem.633, 341-341 pages.



Community health nursing provides care alternatives.

Author(s): J **Williams**

1979, Vol: 11, Issue: 6, 17, 19 pages.



Public Chemical Compound Databases

Author(s): Antony **Williams**

2013, DOI: 10.6084/m9.figshare.654769



Improving online chemistry one structure at a time

Author(s): Antony **Williams**

2013, DOI: 10.6084/m9.figshare.663617



ChemSPider - the Free Chemistry Database for the Community

Author(s): Antony **Williams**

2013, DOI: 10.6084/m9.figshare.663641



The Possibilities and Pitfalls of Internet-Based Chemical Data

Author(s): Antony **Williams**

2013, DOI: 10.6084/m9.figshare.663683

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1

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2

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Případová studie

1

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University of Pittsburgh

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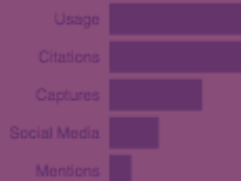
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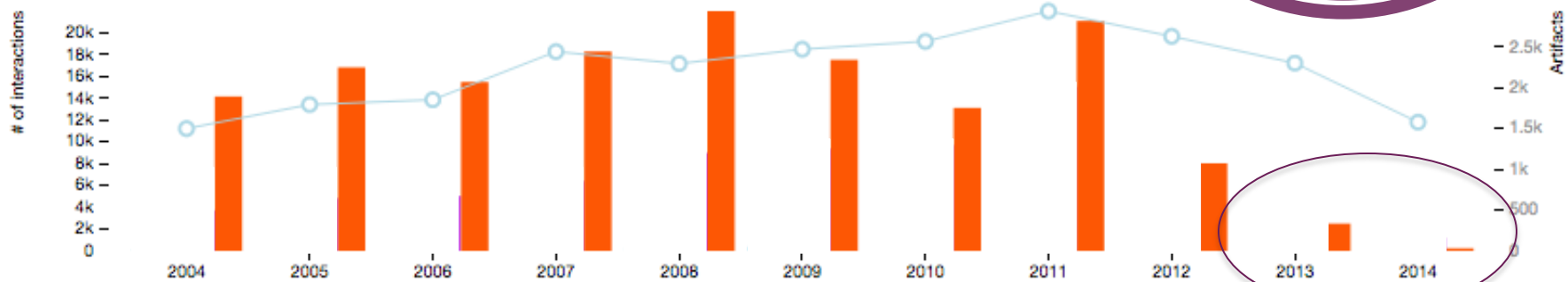
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Metrics by publication year



	Citations	Artifacts
2014	228	1575
2013	2492	2297
2012	8015	2625
2011	21049	2934
2010	13086	2563
2009	17489	2467
2008	21950	2291
2007	18243	2438
2006	15457	1849
2005	16795	1790
2004	14132	1496

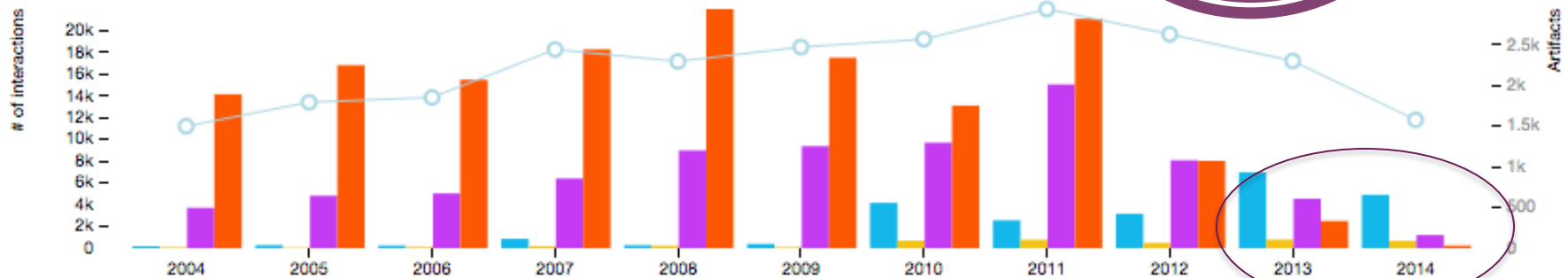
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Pohled na dopad v posledních 12 – 24 měsících

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Metrics by publication year



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2013	6954	790	4541	2492	2297
2012	3152	479	8067	8015	2625
2011	2555	773	15029	21049	2934
2010	4161	689	9685	13086	2563
2009	386	95	9361	17489	2467
2008	262	221	8968	21950	2291
2007	852	180	6394	18243	2438
2006	234	115	5025	15457	1849
2005	269	64	4816	16795	1790
2004	174	89	3701	14132	1496



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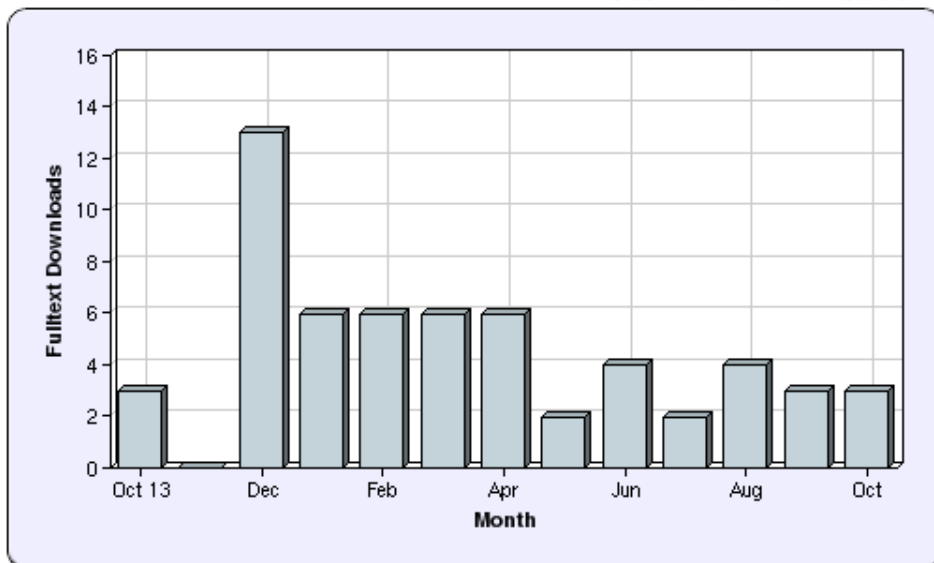
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...ctvím metrik na
...notlivých článků

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from the
yzed individuals.

Případová studie

2

**Pacifica Graduate
Institute**

PACIFICA

GRADUATE INSTITUTE

- Magisterský stupeň v oboru psychologie
- Polovina vyučujících je aktivně zapojená ve výzkumu
- Knihy jsou hlavním výstupem vědeckého bádání
- Za cíl má poskytnout komplexní pohled na výstup své vědecké publikace

Knihy/monografie jsou důležitým typem publikace

- Počítání citací není spravedlivé vůči knihám
 - Nikdy nebylo a nikdy nebude
 - Je nutné zavést nové metriky zohledňující monografie
- Důležité pro humanitní obory
 - Knihy jsou obvykle základem pro studium a výzkum v těchto oborech

PlumX – Metriky zohledňující monografie



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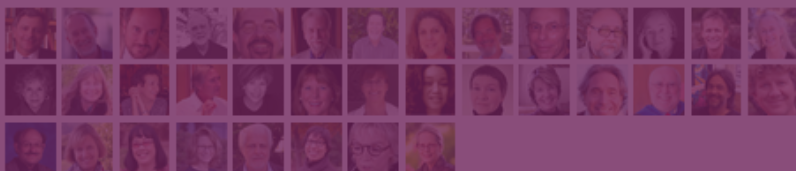
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355



Book

Knihy

jsou hlavním výstupem
jejich vědecké
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209



Video

72



Other

45



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Susan Rowland, Ph.D.

Chair of Engaged Humanities & the Creative Life
Pacifica Graduate Institute

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Jung: A Feminist Revision

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Goodreads - Reviews: 3
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Ratings

Amazon - Rating: 5.0
Goodreads - Rating: 4.8



★★★★★ **Beautifully clear writing**, October 16, 2012

By [trailsinger](#) "**The way we imagine our lives is ...**" (Port Townsend, WA USA) - [See all my reviews](#)

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This review is from: Jung: A Feminist Revision (Paperback)

I've been studying Jung for several years now, and I'm baffled as to why this book has not been on any of the reading lists for the various classes I've taken. Rowland's explanations of Jungian concepts, the various schools of feminist thought, and philosophy and psychology in general are clear and easy to grasp. She does not dumb down her writing -- this is no "pop psychology" book -- but her book still makes an excellent primer for those new to Jung's thought. For those struggling with Jung's misogynist aspects, as I am, this book is very helpful.

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1 of 2 people found the following review helpful

★★★★★ **A must for psychologists of all disciplines.**, March 28, 2014

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This review is from: Jung: A Feminist Revision (Paperback)

A very concise, well researched, clearly stated piece of work. A must for those who wish to see how Jungian psychology is evolving and how new approaches must be put into practice. Highly recommended.

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Přímý odkaz do recenzí a
hodnocení na Amazonu

goodreads

April rated it ★★★★★

Feb 28, 2012

Shelves: women-s-studies, jungian, favorites

The subtitle is missing... A Feminist Revisioning... an aMAZing book! Very helpful in understanding the women who worked with Jung to develop what became Jungian theories and practices. Very clear and concise. Also very helpful is how Rowland explains Jungian terms and difficult concepts in simple language that is accessible to general readers as well as advanced students.

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Collin rated it ★★★★★ · review of another edition

Jul 03, 2012

Great survey of the current literature on a revision and expansion of Jung's theories of gender relations with an emphasis on the feminine.

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- Sledování, kdo četl titul, nebo se jej číst chystá

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rated it ★★★★★

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Jihyun Lee

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Kate Mccarthy

rated it ★★★★★

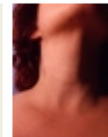
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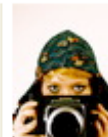
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Carl Jung [\[edit\]](#)

Main article: Carl Jung

[Carl Jung](#)'s doctoral dissertation was not medical research but the investigation of a medium, his maternal cousin, H el ene Preiswerk.^[74] His mother, Emilie Preiswerk, was born into a family that regularly practised Spiritualism, the daughter of a man who held weekly seances with his dead first wife who instructed young Emilie to stand behind his chair to discourage ghosts. Jung showed a willingness to take Spiritualism seriously at this formative stage in his life and the early experiences with H el ene Preiswerk suggest a credence of Spiritualism as possible evidence of the supernatural.^[75]

75. ^ Rowland, Susan (1995). "Jung: A Feminist Revision". London, Polity. p. 200. ISBN 0-7456-2516-9.

Odkr vn konverzace, o
kter autor nemusel mt ani
pont

Objevování, kolik knihoven vlastní tuto knihu ve své sbírce





























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Přínos altmetrie

KATEGORIZACE

- Dle typů metrik
- Dle typu dokumentu
- Dle kategorií (např. ústav, grant, projekt)

KOMPLEXITA

- 5 metrik vs. pouze citace
- Měření v reálném čase

ANALÝZA

- Grafické souhrnné analýzy
- Evaluace grantu / investice
- Podpora v grantových soutěžích
- Úspěšnost/ další směřování instituce

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